



Expand EXPO 2023

September 17 - 21, 2023

Hershey Lodge

325 University Drive. Hershey, PA 17033

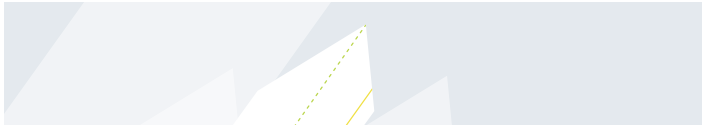


Horizon
Federal Credit Union

Sponsored By:



NewtekOne[®]



This September, join credit union decision-makers from all over the country for a networking opportunity unmatched in the eastern United States. For four days, credit union professionals will gather to learn about topics which impact their bottom line. It is a conference designed by credit union professionals for credit union professionals. This is your chance to connect with an anticipated 200 credit union executives and employees who are looking for your products and services to build their businesses. As a valuable vendor, you're also welcome to attend any of our workshops side by side conference attendees. Network all day Monday and Tuesday during the open vendor show and in training sessions. Join us both Sunday and Monday evenings and engage with participants during cocktail receptions. Interact directly with attendees by attending workshops all four days of the conference. Stay and enjoy the Wednesday evening dinner with live entertainment.



Expand Expo 2023 will be held at the Hershey Lodge in Hershey, PA. Located just 15 minutes from Harrisburg International Airport, Hershey Lodge is just 90 minutes from Baltimore and Philadelphia, and 3 hours from New York City.

Hershey Lodge is a short drive from area attractions, including: Hershey Park, Chocolate World, Hershey Museum, Zoo America, and Tanger Outlets.



Event Sponsorship

All sponsorships receive the following:

- Right of first refusal for following year's Expo
- Endless networking
- Listed in Program as Sponsor

Event Sponsor - \$10,000

Limited to two (2) sponsors

- Logo on attendee registration bags
- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a luncheon or keynote session
- Premier booth w/ door display with a 20 x 6 feet booth
- Full page photo ad in program, either inside front cover or inside back cover
- Exclusivity for your industry (Meaning one mortgage company as an Event Sponsor, for example)
- Registration for two people for the entire Expand Expo
- Featured prominently in all advertising
- Access to attendee contact information
- Insert of white paper or educational piece into attendee registration bags
- Prominently recognized and acknowledged at expo
- Attractive display signage
- Logo on website with link

Keynote Sponsor - \$7,500

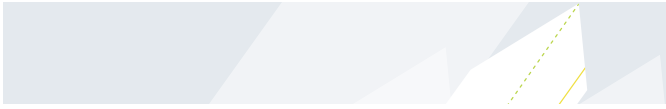
Limited to one (1) sponsor

- Premier spot in vendor show with 20 x 6 foot booth
- Registration for two people for the entire Expand Expo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes prior to opening keynote
- Host Ray Davis at your booth after keynote for book signing
- Half page black/white ad in program
- Access to attendee contact information
- Insert of white paper or educational piece into attendee registration bags
- Prominently recognized and acknowledged on specific day
- Attractive display signage
- Logo on website with link

Wednesday Dinner Sponsor - \$5,000

Limited to two (2) sponsors

- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes Wednesday night prior to live entertainment
- Networking spot in vendor show with an 10 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in Wednesday dinner advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at Wednesday evening dinner before and during live entertainment with attractive display signage
- Logo on website with link



Sunday Reception Sponsor - \$3,000

Limited to two (2) sponsors

- Table tents on all tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor show with an 10 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Access to attendee contact information
- Prominently recognized and acknowledged at Sunday welcome reception
- Attractive display signage
- Logo on website with link

Monday Reception Sponsor - \$3,000

Limited to two (2) sponsors

- Table tents on all tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor show with an 10 x 6 ft. booth
- Half page black/white ad in program
- Featured in reception advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at Monday welcome reception
- Attractive display signage
- Logo on website with link



Program/Handbook Sponsor - \$3,000

Limited to one (1) sponsor

- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor show with an 10 x 6 ft. booth
- Full Page color ad on outside back cover
- Access to attendee contact information
- Attractive display signage at registration
- Logo on website with link

Lunch Sponsor - \$2,500

Limited to four (4) sponsors (one for each day)

- Table tents on lunch buffet and tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor show with an 10 x 6 ft. booth
- Featured in lunch advertising
- Access to attendee contact information
- Logo on website with link
- Attractive display signage
- Name on website with link

Premier Booth Sponsor - \$1,500

Limited to thirty-five (35) sponsors

- 10 x 6 Vendor Booth in Vendor Show on Monday and Tuesday
- Access for two individuals to attend all Expand Expo 2022 events, including:
 - Sunday evening reception
 - Monday evening reception
 - Daily training workshops Monday - Thursday
 - Wednesday Dinner with Live Entertainment
 - Lunch all four days
- Company name on Expand Expo website with link to your webpage
- Attendee contact information prior to conference
- Right of first refusal for Expand Expo 2024.

Beverage Station Sponsor - \$2,000

Limited to one sponsor

- Table tents on beverage stations with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Attractive signage display
- Access to attendee contact information
- Name on website with link

Networking Break Sponsor - \$1,500

Limited to three (3) sponsors (one for each day)

- Table tents on break tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Attractive display signage
- Access to attendee contact information
- Name on website with link

Breakfast Sponsor - \$1,500

Limited to four (4) sponsors (one for each day)

- Table tents on break tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Attractive display signage
- Access to attendee contact information
- Name on website with link

Hotel Accommodations

If you require accommodations, please call the Hershey Lodge directly at 855-729-3108 and mention Horizon Federal Credit Union to reserve your room at the special rate of \$149 per night plus taxes and fees. (Rate guaranteed through August 2, 2023, while rooms remain available.)

Hotel Amenities:

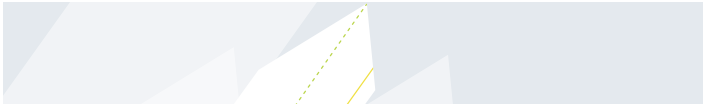
- Free Parking.
- Complimentary hot breakfast buffet each morning.
- Spa and salon, restaurants, lobby bar, and gift shop on premises.

Payment Information

Full payment, registration form, and logos due August 2, 2023 to ensure inclusion in all print materials. Due to demand, we are unable to hold spots without payment.

Please make checks payable to **Horizon Federal Credit Union**, subject line "Expand Expo 2023."

A \$35 fee will apply for all returned checks. Requests for refunds must be postmarked August 2, 2023 - refunds are 50% of the registration cost. Requests received after that date will not be honored.



Vendor Schedule and Information

Booth Set-Up: Sunday 1:00pm - 3:30pm
 Monday 6:30am - 8:00am

Vendor Show: Sunday 6:00pm - 8:00pm
 Monday 8:00am - 9:00am
 12:00pm - 1:00pm
 2:30pm - 3:00pm
 4:00pm - 6:00pm
 Tuesday 8:00am - 9:00am
 12:00pm - 1:00pm

Booth Tear Down: Tuesday 1:00pm - 3:30pm

Dinner & Entertainment: Stay and join us Wednesday evening for dinner and live entertainment.

If you have questions, please contact
Justin Howard at **(570) 326-3636 ext. 214** or
email at **jhoward@horzionfcu.org**

For more information, visit
www.ExpandExpo.org



Registrant's Information

Company

Address

City

State

Zip Code

Contact

Phone

Email

Sponsorship Package

Select one or more

Event Sponsor

Premier Booth Sponsor

Keynote

Additional attendees
above two (\$300 per)

Sunday Reception

Monday Reception

Program/Handbook

Wednesday Dinner &
Live Entertainment

Daily Lunch

Daily Networking Break

Daily Breakfast

Beverage Station

Expand Expo reserves the right to
refuse or decline any sponsorship
at our own discretion.



September 17 - 21, 2023

Hershey Lodge

325 University Drive. Hershey, PA 17703

Attendee Information 1

Name _____

Phone _____

Email _____

Days attending Sun Mon Tues Wed Thurs

Attendee Information 2

Name _____

Phone _____

Email _____

Days attending Sun Mon Tues Wed Thurs

Mail payment and registration form to:

Horizon Federal Credit Union

Attn: Expand Expo

2849 Reach Road

Williamsport, PA 17701

For questions, please contact

Justin Howard at **570.326.3636 x214**; email

ExpandExpo@horizonfcu.org or visit **www.ExpandExpo.org**

