



Expand EXPO 2019

October 21-24, 2019

Radisson / Hotel Harrisburg & Convention Center

1150 Camp Hill Bypass / Camp Hill, PA 17011

Sponsored By



Horizon
Federal Credit Union

This October, join credit union decision-makers from all over the country for a networking opportunity unmatched in the eastern United States. For four days, credit union professionals will gather to learn about collections, compliance, consumer lending, leadership, mortgage, and professional enhancement from respected industry leaders.

This is your chance to connect with an anticipated 200 credit union executives and employees who are looking for your products and services to build their businesses. As a valuable vendor, you're also welcome to attend any of our workshops right along with conference attendees. Network all day Tuesday and Wednesday during the open vendor show and in training sessions. Join us both Tuesday and Wednesday from 4:30 pm - 6:00 pm for a cocktail reception with open bar & heavy hors d'oeuvres.



By the numbers 2018:

- **162 credit union attendees**
- **64 credit unions**
- **12 states**
(CT, DE, MD, NH, NY, NJ, OH, PA, RI, VA, WV, MI)
- **36 Exhibiting Sponsors - 57 business professionals**

Ad Sponsorship

Full Page - \$900

- Full page black/white ad in program

Half Page - \$750

- Half page black/white ad in program

Booth Sponsorship

Vendor booths include:

- 6 foot table
- 2 chairs
- Waste basket
- Draped side walls

Booth Sponsor - \$700

Not listed in event program

- 8 x 6 Vendor Booth in Vendor Show on Tuesday and Wednesday
- Lunch for two on Tuesday and Wednesday
- Access to partial attendee contact information

Premier Booth Sponsor - \$1,000

Receives everything from the Booth Sponsor plus the following:

- Eighth page black/white ad in program
- Name on website with link
- Attendee contact information
- Access to all workshops - Monday through Thursday
- Lunch for two on all days
- Dinner for two at Monday's Welcome Reception

Event Sponsorships

All sponsorships receive the following:

- Right of first refusal for following year's Expo
- Endless networking
- Listed in Program as Sponsor

Event Sponsor - \$10,000

Limited to two (2) sponsors

- Logo on attendee registration bags
- Logo on pens to be given out to attendees
- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Premier spot in vendor show with a 16 x 6 foot booth
- Full page color ad in program, either inside front cover or inside back cover
- Exclusivity for your industry (Meaning one mortgage company as an Event Sponsor, for example)
- Registration for two people for the entire Expand Expo
- Featured prominently in all advertising
- Access to attendee contact information
- Insert of white paper or educational piece into attendee registration bags
- Prominently recognized and acknowledged at expo
- Attractive display signage
- Logo on website with link

Workshop Sponsor - \$7,500

Limited to one (1) sponsor for each:

Collections, Compliance (Sold), Consumer Lending, Leadership, Mortgage, and Professional Enhancement

- Logo placed on promotional item such as: lanyard, name badge, highlighter, etc.
- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Premier spot in vendor show with 16 x 6 foot booth
- Full page black/white ad in program
- Registration for two people for the entire Expand Expo
- Featured in workshop advertising
- Access to attendee contact information
- Insert of white paper or educational piece into attendee registration bags
- Prominently recognized and acknowledged in workshop
- Attractive display signage
- Logo on website with link

Welcome Reception Sponsor - \$5,000

Limited to two (2) sponsors

- Table tents on all tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Networking spot in vendor show with an 8 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in reception advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at Monday welcome reception
- Attractive display signage
- Logo on website with link

Program/Handbook Sponsor - \$3,000

Limited to one (1) sponsor

- Opportunity to distribute 1 Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Networking spot in vendor show with an 8 x 6 ft. booth
- Full Page color ad on outside back cover
- Access to attendee contact information
- Attractive display signage at registration
- Logo on website with link

Tues. Cocktail Reception Sponsor - \$3,000

Limited to two (2) sponsors

- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Networking spot in vendor show with an 8 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in Tuesday Cocktail Reception advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at Cocktail Reception on Tuesday night
- Attractive display signage
- Logo on website with link

Wed. Cocktail Reception Sponsor - \$3,000

Limited to two (2) sponsors

- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Networking spot in vendor show with an 8 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in Wednesday Cocktail Reception advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at Cocktail Reception on Wednesday night
- Attractive display signage
- Logo on website with link

Lunch Sponsor - \$2,500

Limited to four (4) sponsors (one for each day)

- Table tents on lunch buffet and tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Opportunity to speak about your business for three minutes at a breakfast or lunch
- Networking spot in vendor show with an 8 x 6 ft. booth
- Half page black/white ad in program
- Featured in lunch advertising
- Access to attendee contact information
- Attractive display signage
- Name on website with link

Break Sponsor - \$1,500

Limited to four (4) sponsors (one for each day)

- Table tents on break tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Quarter page black/white ad in program
- Attractive display signage
- Name on website with link

Attendee Gift Sponsor - \$1,000

Limited to one (1) sponsor per item

- Logo on either cell phone holder or notebook as available
- Quarter page black/white ad in program
- Name on website with link

Photographer Sponsor - \$750

Limited to one (1) sponsor

- Quarter page black/white ad in program
- Name on website with link
- Photographer to wear your corporate logo shirt. You must provide two corporate shirts for the photographer

Hotel Accommodations

If you require accommodations, please call the Radisson Hotel Harrisburg directly to make a reservation.

Mention that you are attending the Horizon FCU Expand Expo. Room rate block is \$106 single occupancy, \$116 double occupancy plus taxes and fees. (Rate is good until August 31, 2019)

Hotel Amenities:

- Free Parking
- Free Shuttle to airport (Harrisburg International Airport) and AMTRAK Train Station
- Free Hot Breakfast every day for hotel guests

Payment Information

Full payment, registration form and logos due August 31, 2019 to insure inclusion in all print materials.

Please make checks payable to Horizon Federal Credit Union, subject line "Expand Expo 2019."

A \$35 fee will apply for all returned checks. Requests for refunds must be postmarked September 15, 2019 - refunds are 50% of the registration cost. Requests received after that date will not be honored.

Event Schedule and Information

Breakfast: 8:00 to 9:00 (hotel guests only)

Workshops: 9:00 to 4:00 Monday through Thursday

Lunch: 11:30 to 12:30

Afternoon Snack Breaks: 2:45 to 3:15

Welcome Reception Dinner: Monday evening “Fun Pianos”
Dueling Piano Comedy Show as the entertainment

Evening Cocktail Reception: 4:30 to 6:00 on Tuesday and
Wednesday with open bar and heavy hors d’oeuvres in the
vendor show

Vendor Show: Tuesday includes lunch, snack break, and
cocktail reception and Wednesday includes breakfast, lunch,
snack break, and cocktail reception

Booth Set Up: 9:00am - 11:30am Tuesday

Booth Tear Down: 6:15pm - 9:30pm Wednesday

If you have questions, please contact

Justin Howard at **(570) 326-3636 ext. 214** or
email at **jhoward@horzionfcu.org**

For more information, visit

HorizonFCU.org/ExpandExpo

Registrant's Information

Company

Address

City

State

Zip Code

Contact

Phone

Email

Sponsorship Package

Select one or more

Event Sponsor

Lunch Sponsor

Workshop Sponsor

Break Sponsor

Welcome Reception
Sponsor

Attendee Gift Sponsor

Program/Handbook
Sponsor

Photographer Sponsor

Tuesday Cocktail
Reception Sponsor

Premier Booth Sponsor

Booth Sponsor

Wednesday Cocktail
Reception Sponsor

Full Page Ad Sponsor

Half Page Ad Sponsor



October 21-24, 2019

Radisson / Hotel Harrisburg & Convention Center

1150 Camp Hill Bypass / Camp Hill, PA 17011

Attendee Information 1

Name

Phone

Email

Attendee Information 2

Name

Phone

Email

Mail payment and registration form to:

Horizon Federal Credit Union

Attn: Justin Howard
2849 Reach Road
Williamsport, PA 17701

If you have questions, please contact
Justin Howard at **(570) 326-3636 ext. 214** or email at
jhoward@horizonfcu.org

For more information, visit **HorizonFCU.org/ExpandExpo**

