



Expand EXPO 2018

October 22-25, 2018

Radisson Hotel Harrisburg & Convention Center

1150 Camp Hill Bypass / Camp Hill, PA 17011

This October, join credit union decision-makers from all over the country for a networking opportunity unmatched in the northeast United States. For four days, credit union professionals will gather to learn valuable knowledge about collections, mortgages, and consumer lending from respected industry leaders.

This is your chance to connect with nearly 200 credit union executives and employees who are looking for your products and services to build their businesses. Introduce yourself to all the conference attendees at the Monday evening Welcome Reception, where food and entertainment will keep people mingling with you for hours. Continue networking all day Tuesday during the open vendor hall, as attendees float in and out of sessions and other credit union professionals who are not attending the conference stop by to look around.

Ad Sponsorship

Full Page - \$900

- Full page black/white ad in program

Half Page - \$750

- Half page black/white ad in program

Quarter Page - \$550

- Quarter page black/white ad in program

Booth Sponsorship

Vendor booths include:

- 6 foot table
- 2 chairs
- Waste basket
- Draped Side Walls

Booth Sponsor - \$500

Not listed in event program

- 8 x 6 Vendor Booth in Vendor Hall on Monday and Tuesday
- Lunch for two on Monday and Tuesday

Premier Booth Sponsor - \$900

Receives everything from the Booth Sponsor plus the following:

- Eighth page black/white ad in program
- Name on website with link

Event Sponsorship

All sponsorships receive the following:

- Right of first refusal for following year Expo
- Endless networking
- Listed in Program as Sponsor

Event Sponsor - \$10,000

Limited to two (2) sponsors

- Logo on attendee registration bags
- Logo on pens to be given out to attendees
- Opportunity to distribute one Promotional Item in attendee registration bags
- Premier spot in vendor hall with a 16 x 6 ft. booth
- Full page color ad in program
 - Either inside front cover or inside back cover
- Exclusivity for your industry (Meaning one mortgage company as an Event Sponsor for example)
- Registration for two people for Wednesday/Thursday training and Wednesday dinner event
- Featured prominently in all advertising
- Access to attendee contact information
- Email distribution of mutual agreed upon educational piece
- Insert of white paper or educational piece into attendee registration bags
- Prominently recognized and acknowledged at expo
- Attractive display signage
- Logo on website with link

Training Sponsor - \$7,500

Limited to one (1) sponsor for each:

Collection Training, Consumer Lending Training,
~~Mortgage Training~~ - **SOLD**

- Logo on either lanyard, name badge, or highlighter as available
- Opportunity to distribute one Promotional Item in attendee registration bags
- Premier spot in vendor hall with 16 x 6 ft. booth
- Full page black/white ad in program
- Registration for two people for Wednesday/Thursday training and Wednesday dinner event
- Featured in training advertising
- Access to attendee contact information
- Email distribution of mutual agreed upon educational piece
- Insert of white paper or educational piece into attendee registration bags
- Prominently recognized and acknowledged in training
- Attractive display signage
- Logo on website with link

Welcome Reception Sponsor - \$5,000

Limited to two (2) sponsors

- Table tents on all tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor hall with a 8 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in reception advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at Monday welcome reception
- Attractive display signage
- Logo on website with link

Dinner Event Sponsor - \$5,000

Limited to two (2) sponsors

- Table tents on all tables with your logo
- Two tickets for Wednesday dinner event
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor hall with a 8 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in dinner event advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at dinner event
- Attractive display signage
- Logo on website with link

~~Program/Handbook Sponsor - \$3,000~~

~~Limited to one (1) sponsor~~

- ~~• Opportunity to distribute 1 promotional item in attendee registration bags~~
- ~~• Networking spot in vendor hall with a 8 x 6 ft. booth~~
- ~~• Full Page color ad on outside back cover~~
- ~~• Access to attendee contact information~~
- ~~• Attractive display signage at registration~~
- ~~• Logo on website with link~~

Social Event Sponsor - \$3,000

Limited to two (2) sponsors

- 50 free drink tokens for the cash bar
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor hall with a 8 x 6 ft. booth
- Half page black/white ad in program
- Exclusivity for your industry
- Featured in social event advertising
- Access to attendee contact information
- Prominently recognized and acknowledged at social event on Tuesday night
- Attractive display signage
- Logo on website with link

Lunch Sponsor - \$2,500

Limited to four (4) sponsors (one for each day)

- Table tents on lunch buffet and tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Networking spot in vendor hall with a 8 x 6 foot booth
- Half page black/white ad in program
- Featured in lunch advertising
- Access to attendee contact information
- Attractive display signage
- Name on website with link

Break Sponsor - \$1,250

Limited to four (4) sponsors (one for each day)

- Table tents on break tables with your logo
- Opportunity to distribute one Promotional Item in attendee registration bags
- Quarter page black/white ad in program
- Attractive display signage
- Name on website with link

Attendee Gift Sponsor - \$1,000

Limited to one (1) sponsor per item

- Logo on either cell phone holder, notebook, or lip balm as available
- Quarter page black/white ad in program
- Name on website with link

Photographer Sponsor - \$750

Limited to one (1) sponsor

- Quarter page black/white ad in program
- Name on website with link
- Photographer to wear your corporate logo shirt, you must provide two corporate shirts for the photographer

Hotel Accommodations

If you require accommodations, please call the Radisson Hotel Harrisburg directly at (717) 763-7117 to make a reservation. Mention that you are attending the Horizon FCU Expand Expo. Room rate block is \$106 plus taxes and fees (Rate is good until August 31, 2018)

Hotel Amenities:

- Free Parking
- Free Shuttle to airport (Harrisburg International Airport) and AMTRAK Train Station
- Free Hot Breakfast every day for hotel guests

Payment Information

Full payment, registration form and logos due August 31, 2018 to insure inclusion in all print materials.

Please make checks payable to Horizon Federal Credit Union, subject line "Expand Expo 2018."

A \$35 fee will apply for all returned checks. Requests for refunds must be postmarked September 15, 2018 - refunds are 50% of the registration cost. Requests received after that date will not be honored.

Event Schedule and Information

Complimentary Vendor Lunch:

Monday and Tuesday, 11am - 2pm

Vendor Hall Hours:

Monday Welcome Reception, 4pm - 9pm

Live entertainment, cash bar, and food provided from 5pm - 9pm

Tuesday, 10am - 8pm

Live entertainment and cash bar from 5pm - 8pm

Training Sessions:

Monday - Thursday, 9am - 5pm

Dinner and Entertainment Event:

Wednesday, 6pm - 9pm

"Fun Pianos" dueling piano comedy show

If you have questions, please contact

Justin Howard at **(570) 326-3636 ext 214** or
email at **jhoward@horzionfcu.org**

For more information, visit

HorizonFCU.org/ExpandExpo



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2849 Reach Road, Williamsport, PA || (570)326-3636

Registrant's Information

Company

Address

City

State

Zip Code

Sponsorship Package

Select one or more

- | | |
|--|--|
| <input type="checkbox"/> Event Sponsor | <input type="checkbox"/> Premier Booth Sponsor |
| <input type="checkbox"/> Training Sponsor | <input type="checkbox"/> Booth Sponsor |
| <input type="checkbox"/> Welcome Reception Sponsor | <input type="checkbox"/> Full Page Ad Sponsor |
| <input type="checkbox"/> Dinner Event Sponsor | <input type="checkbox"/> Half Page Ad Sponsor |
| <input type="checkbox"/> Program/Handbook Sponsor | <input type="checkbox"/> Quarter Page Ad Sponsor |
| <input type="checkbox"/> Social Event Sponsor | |
| <input type="checkbox"/> Lunch Sponsor | |
| <input type="checkbox"/> Break Sponsor | |
| <input type="checkbox"/> Attendee Gift Sponsor | |
| <input type="checkbox"/> Photographer Sponsor | |

Attendee Information 1

Name

Phone

Email

Attendee Information 2

Name

Phone

Email

Mail payment and registration form to:

Horizon Federal Credit Union

Attn: Justin Howard
2849 Reach Road
Williamsport, PA 17701

If you have questions, please contact

Justin Howard at **(570) 326-3636 ext 214** or email at
jhoward@horizonfcu.org

For more information, visit **HorizonFCU.org/ExpandExpo**

